



# Altrusa International of Lake County

Altrusa International Lake County

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## Betsy Barbieux Inducted into NAPEW “Women of Excellence” Registry



**Betsy Barbieux, owner of Image Inside & Out, was recently recognized by The National Association of Professional and Executive women**

**Leesburg, Florida – December 17, 2007** – The National Association of Professional and Executive Women recognizes Betsy Barbieux, owner of Image Inside & Out, for her commitment to excellence. Her induction into the “Women of Excellence” Registry acknowledges her success and professional achievements. The National Association of Professional and Executive Women is dedicated to providing the networking resources, education, and marketing services necessary to empower professional and executive women nationwide.

Ms. Barbieux has an impressive background in the consulting industry. It is her expertise in business management that enhances the professional services provided by her business. Image Inside & Out provides professional development, training, coaching and consulting. Ms. Barbieux handles business management and is an image consultant and behavior specialist. She works diligently to maintain its outstanding reputation and takes pride in the excellent service they provide.

As a leader who has been very successful in her field for 13 years, Ms. Barbieux attributes her personal and professional success to perseverance and her faith. She became involved in her profession after she received training from churches. She then opened her own business. The highlight of her career has been receiving the Rosita Perez Spirit Award from the Central Florida Speakers Association in 2007.

Ms. Barbieux is affiliated with several organizations including the National Speakers Association, Central Florida Chapter of the National Speakers Association, American Association of Christian Counselors, and the Chamber of Commerce. She performs charity work through Altrusa International, children causes and her church.

In her spare time she enjoys reading at the pool.

### Special points of interest:

- Betsy Barbieux: A “Women of Excellence”
- Symposium update.
- Did you RSVP?
- Wade McKeeby in Iraq

## Author Karen Card to Speak at Symposium

Karen Card, an author and certified relationship coach will be the keynote speaker at this year’s Symposium. Karen will entertain and enlighten attendees with a topic that is sure to be a hit. During breakfast, Karen will present; “What Was He Thinking?- Five Surprising Facts about Men”. Over the years, Karen has helped clients all over the country get engaged, stop divorce and find happiness through love. She is a workshop facilitator and holds a degree from Colorado State University. Karen also has a certification from Dr. John Gray’s Mars/Venus Institute. She is the author of the book, “How to Get More Love– 40 Tips to Make Love Work.”.

This year’s symposium will be held on Saturday, April 12, 2008 from 8:00 am until 2:00 pm at the Colony Cottages in The Villages.



Karen Card

### In this issue:

Birthdays 2

Get to know Meredith 2

Symposium Update 3

Executive Limousines 3



### Altrusa International Lake County

Lake County Florida District 3  
P O Box 490394  
Leesburg, Florida 34749

Please send newsletter information to:  
Lori Farfaglia, work phone: 352-728-1536  
cell phone: 352-267-7557  
Email: lori.farfaglia@unitedsoutherbank.com

"TO KNOW EVEN ONE LIFE HAD  
BREATHED EASIER BECAUSE YOU  
HAVE LIVED. THIS IS TO HAVE  
SUCCEEDED."

RALPH WALDO EMERSON

**We're on the Web!**  
[www.altrusalakecounty.org](http://www.altrusalakecounty.org)



Meredith Kirste has been a valued member of Altrusa for many years, but there are some interesting facts about Meredith that you may not be aware of.

Meredith received her Juris Doctorate degree from St. Thomas University School of Law in Miami, Florida in 1992. Since then Meredith has had a distinguished career practicing law in Lake County. She is currently a Partner in the firm Davis and Kirste, P.L..

Meredith has a passion for serving others. She has spent the past three years serving as the President for the Lake Sumter

Children's Advocacy Center. For Meredith, the Children's Advocacy Center is not just another board that she serves on, it is truly a passion. The Lake Sumter Children's Advocacy Center was formed through a grassroots effort of community volunteers who worked together to provide child abuse victims with all the necessary services they need in one single location. The CAC provides a child friendly facility where the child victim can be safely interviewed, provided crisis counseling and therapy and receive specialized medical exams. During the past year the Center provided services to over 430 children. It is

estimated that 80-85% of all child sexual assaults are perpetrated by an adult known and trusted by the child. Two of Meredith's Altrusa sisters serve on the Board with her: Jane Townsend and Peggy Fuller. Many other Altrusa sisters have donated their time and gifts to support the cause that is so near to Meredith's heart.

Meredith wants to give a big thank you to everyone who has contributed in some way to the CAC over the years. She hopes that someday there is not a need for such a facility, but until then she will continue to do all that she can to help.

## Happy Birthday March

Brenda VonHartman	3	Carolyn Richardson	8
Peggy Fuller	20	Michele LeFever	28

## April

Rosanne Brandeburg	2	Terri Tucker	27
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## May

Julia Allen	9	Desiree Coleman-Cohrn	13
Betsy Barbieux	19	Amelia Carlton	21
Anna Cowin	23	Sharron Semento	31

## Don't Forget to RSVP

Your attendance at our meetings continues to be paramount for the success of our organization. However, we need your help with a few things! To ensure that we have ample materials and of course, **food**, we ask that you please RSVP. If you are not currently on our email or call list, please let us know. We don't want to overlook anyone with our reminders. When we do call or email you, it is very important that you respond to our call, or to our email, no later than TUESDAY, at NOON, prior to our meeting on Thursday. We use Tuesday as our cutoff day to notify our caterer and our President on the number of RSVP's that we receive. This enables them to plan and prepare for Thursday's meeting. Don't forget to let us know if you will have a guest with you.

## Meet Altrusa Member Meredith Kirste

# Altrusa to Host Women's Symposium

On Saturday, April 12, 2008, Altrusa International of Lake County will present its annual Symposium at the Colony Cottages on 466A in the Villages. The Symposium will be filled with motivating and entertaining speakers. It is an exciting day where 200 women throughout Lake County come together to fellowship and celebrate being women. The event begins at 8:00 AM with a continental breakfast and ends at 2:00 PM.

Each year, one of the highlights of the Symposium has been a breakfast presentation by a keynote speaker. Altrusa is pleased to announce that this year's speaker will be Karen Card, a certified relationship coach. Karen will entertain and enlighten attendees this year with "What Was He Thinking? – 5 Surprising Facts about Men." Other speakers will present topics for breakout sessions throughout the day. They will include items such as how to make pot-pourri, growing herbs, decorating on a budget, scrap booking and effective packing for vacations. Altrusa is also pleased to announce another highlight. Dr. Fernando Serra will be speaking to attendees on non-surgical skin rejuvenation and other topics related to plastic surgery.



This year, the Symposium luncheon will feature a ballroom dancing exhibition. Jose Isaac, renowned dance instructor and owner of Starlight Ballroom and

Dance Center in Leesburg, will perform with one of his students, Rosemary Purdum. Rosemary is an avid ballroom dancer with over 19 year of experience. She has won several competitions over the years. Rosemary is also a proud member of Altrusa International of Lake County.

Altrusa's goal for the Symposium is to raise funds to support the efforts of the organization in bettering the community. Altrusa hopes the Symposium will give women an opportunity to learn about items of interest, network, and have some fun. The annual Symposium is Altrusa International of Lake County's only fundraiser. It enables Altrusa to meet its primary purpose— **to promote literacy, to provide annual scholarships for women re-entering the workforce and to actively be involved in the fight against domestic violence.**

## Altrusa Member Shannon Schell Embarks on New Business Journey

Shannon Schell, Treasurer of Altrusa International of Lake County, is proud to announce that she is now the owner of *Executive Limousines*. Shannon recently purchased a building at 35117 South Grays Airport Road in Fruitland Park. The building will house Shannon's latest business venture. Shannon is in the process of completely renovating the building that was originally built in 1942. The project should be complete in a few months. According to Shannon, *Executive Limousines* has already begun to book the two limos that they currently own. The vehicles are: a black 6 passenger stretch Lincoln and a white 10 passenger stretch limo. Shannon says they will soon be adding a 15 passenger stretch SUV to the fleet.

A few years ago, Shannon created a company called CAT Transportation Inc. and purchased A-1 Taxi. Her sole purpose behind the purchase of the business was to build it up and then prepare it for the resale market. Shannon did a wonderful job with her Taxi company and on January 28th her efforts paid off. Shannon sold the Taxi Company and is ready to begin her next journey with her new enterprise...*Executive Limousines*. Congratulations Shannon!

# Wade McKeeby Proudly Serves in Iraq

E 4 Specialist Wade McKeeby is proudly serving his country in his second tour of Iraq. Wade is the son of Doug McKeeby and Altrusa member Kathy McKeeby. Kathy recently received this photo of her son and was gracious enough to share it with her Altrusa sisters.

Kathy has a lot to be proud of. Her 23 year old son Wade was born in Leesburg on June 29, 1985. He graduated from Lake Tech with a certificate in welding and his High School Diploma. Prior to joining the United States Army, Wade volunteered for the Fruitland Park Fire Department. He joined the United States Army in 2004. He is currently serving with the 4th Platoon, Delta Company 3-187 Infantry Regt. Wade is stationed out of Fort Campbell, Kentucky. Go Screaming Eagles (101st Airborne)! On a personal note: Wade is the proud daddy of one. A four year old daughter named Kailey. According to Kathy, Wade is scheduled to return from Iraq sometime in December 2008.

Altrusa salutes Wade and his family. We appreciate all he is doing in Iraq.



## We Still Need Your Paperbacks

The Literacy committee still needs your used paperback books and magazines. Altrusa continues to be committed to collecting paperback books and magazines to send to our troops serving in our armed forces overseas. Don't forget to bring your paperback books and magazines to our regularly scheduled Altrusa meetings. The Literacy committee has partnered with Operation Shore Box to provide this wonderful services to our troops year round, so please keep them coming!

## Friendly Reminder:

All Altrusa members are responsible for selling or purchasing at least 5 Symposium tickets.

### Committee Announcements

The Domestic Violence Committee will meet before each regularly scheduled business meeting of the month at 11:15 a.m. in the Leesburg Community Building.

"I am so proud to be a part of Altrusa International of Lake County. The women I am fortunate enough to work with are a dynamic group who serve our community in so many ways. During my tenure as President, we have taken on a new way of approaching our projects in meeting many areas of need in our community as well as our service men and women overseas. Yet still focusing on our major goals of Literacy, Domestic Violence and Scholarships."

Beth Work, Altrusa President

